

CREDITCOVERS

THE SKINS FOR YOUR CREDIT CARDS



CreditCovers™, The Skins for your Credit Cards

CreditCovers™ are easily applied skins for your credit, debit, ATM, and bank cards – a quick, easy way to customize and personalize any and all of the cards in your wallet with cool, original art.

Wholesale Program

Pricing : Our wholesale price is \$2.27 per unit in quantities up to 999. Call for pricing on higher quantities and for custom designs! With an MSRP of \$4.99, that gives you a gross margin of 54%! Minimum wholesale order quantity is 50 total units for U.S. domestic and 100 units for international orders.

Streamlined Ordering Process : Place wholesale orders directly through our website, over the phone, or with our regional sales reps.

GS1 UPC Compliant Packaging : CreditCovers™ feature GS1 UPC bar codes for each individual design, for easy integration with your POS and inventory management systems. UPC code database provided on request.

Free Countertop Display Stand : Every retail location is provided with a custom display stand designed specifically for CreditCovers™, which ships free with the first order. The display is designed to engage the customer while minimizing countertop footprint.



ORDER TODAY! Call 608-446-4879, fax 206-350-3413,
email orders@creditcovers.com
or visit <http://creditcovers.com/>

Selling Points

Unique, fun, fashionable product : CreditCovers™ are a quick, easy way for your customers to personalize something they already own, adding a piece of unique art to their wallet. CreditCovers™ gives you a way to increase your customers cool factor by a factor of ten, for about the price of a latte.

Easy to apply, easy to change : CreditCovers™ can be applied in seconds, and can be removed and changed at any time by the customer. CreditCovers™ are also guaranteed not to interfere with the use of or damage the bank card in any way – CreditCovers™ can be used on cards in swipe readers and ATM's without any problems whatsoever. CreditCovers™ are also durable – in fact, they are guaranteed for life!

Proven Traffic Increases : CreditCovers™ are entirely unique, with no other competing products in the market. Reports from the field indicate that the uniqueness of the product generates significant incremental foot traffic to stores carrying the product, including first-time shoppers looking specifically for CreditCovers™.

Increase Average Sale : CreditCovers™ are a perfect eye catching point-of-sale add-on item that can easily add \$5-\$10 or more to your average sale. Simply let the display do the work, or put in a word for CreditCovers™ when the customer hands over their boring corporate credit card.

Sustainability : CreditCovers, LLC maintains a high commitment to sustainable and responsible business practices. All manufacturing is done sweatshop free in the United States, and we buy carbon credits to remain 100% carbon neutral.

Press Coverage

Recently featured on fashion-forward web sites and blogs including: *Engadget, Gizmodo, C-Net France, OhGizmo, Cool Hunting, Geek Sugar, BankRate.com, VideoBoys.tv, PopGadget, Update or Die, and many more around the world!* See <http://creditcovers.com/press/> for more coverage.

Company Background

CreditCovers™ Series #1 was released in March 2007, with designs by artists including Jim Mahfood, Todd Arthur Wolf, and Jessica Lansdown. Series #1 launched with fantastic initial success – in just the first few days after becoming available, CreditCovers™ were shipping out to customers in Los Angeles, New York, Spain, France, Germany, Denmark, Sweden, Brazil, and Tokyo. CreditCovers™ Series #2 will be released in May 2007, with new designs by high-profile artists including Todd Francis (Element Skateboards), CERN (a world-renowned graffiti artist based in New York), Plastic God, and others.



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